

Keep it Rolling Protection Plan

3 Year Coverage

Cost of Bike:	Cost of Coverage:
Up to \$749 ⁹⁹	\$59 ⁹⁹
\$750.00 – \$1,499 ⁹⁹	\$79 ⁹⁹
\$1,500.00 – \$4,999 ⁹⁹	\$109 ⁹⁹
\$5,000.00 – \$10,999 ⁹⁹	\$189 ⁹⁹

5 Year Coverage

Cost of Bike:	Cost of Coverage:
Up to \$749 ⁹⁹	\$99 ⁹⁹
\$750.00 – \$1,499 ⁹⁹	\$129 ⁹⁹
\$1,500.00 – \$4,999 ⁹⁹	\$169 ⁹⁹
\$5,000.00 – \$10,999 ⁹⁹	\$299 ⁹⁹

Why should I purchase Keep It Rolling coverage?

Riding a bike is all about fun, and the Keep It Rolling Protection Plan will ensure hassle-free enjoyment from Day 1. Bicycles are expensive investments, and even one major repair will justify the cost of buying coverage.

Can coverage be transferred if I sell the bike?

Yes, at no additional cost. The plan may be transferred without charge to you or the new owner along with the original bicycle. Call 1-866-493-6573 for details.

What is NOT covered?

Just like on automobiles, your plan will not cover abuse or crashes. Coverage also does not include tires, tubes, grips, brake pads, seat fabric, wear and tear, or routine maintenance.

What about the manufacturers' warranty?

The manufacturers' warranty will always take precedence over the Keep It Rolling Protection Plan.

If you have other questions on your coverage, please call: 1-866-493-6573.



KEEP IT ROLLING PROTECTION PLAN



RIDE WORRY FREE

What Does the Keep It Rolling Protection Plan Cover?

Complete parts and labor beyond original manufacturer's warranty

- ✓ Wheels
- ✓ Spokes
- ✓ Rims
- ✓ Hubs
- ✓ Quick releases
- ✓ Drive train*
- ✓ Chain**
- ✓ Derailleur
- ✓ Freewheel/cassette
- ✓ Fork
- ✓ Headset
- ✓ Shifters, cables, and housing
- ✓ Suspension
- ✓ Crank assembly
- ✓ Chain wheels
- ✓ Crank arms
- ✓ Pedals
- ✓ Bottom bracket
- ✓ Brakes
- ✓ Brake lines
- ✓ Brake cables/housing
- ✓ Brake levers
- ✓ Rotors
- ✓ Handlebar, stem
- ✓ Seat post
- ✓ Seat frame, rails, collar

Bonus Coverage: All accessories physically attached to the bike on the date of your bike purchase are also covered!

Coverage does not include tires, tubes, grips, brake pads, seat fabric, accidents, abuse, wear and tear, or routine maintenance. * Limited to 2 drive train repairs or replacements per plan. **Chain is covered if it fails to meet normal standards of operating performance. For complete coverage, refer to the Terms & Conditions page at www.amtrustgroup.com/contract/KeepItRolling.pdf



Administered by:



AMT Warranty
An AmTrust Financial Company

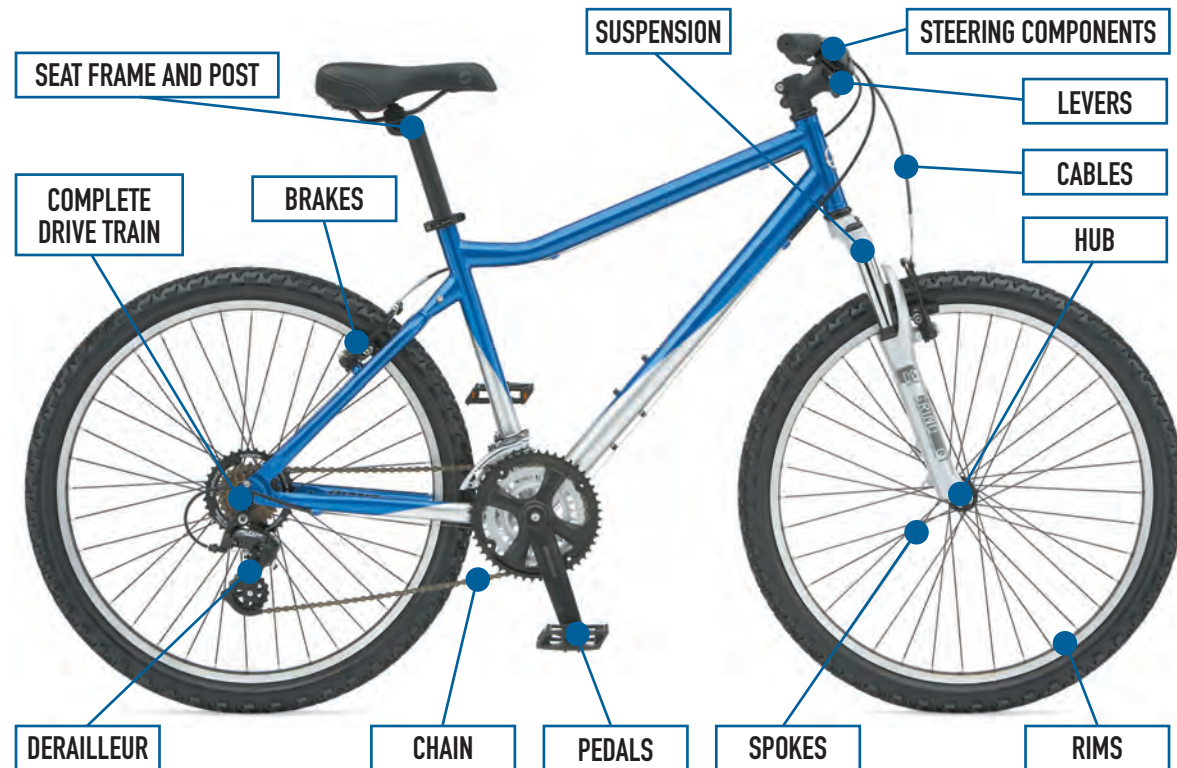
KEEP IT ROLLING PROTECTION PLAN

There is no question a new bike will bring you years of enjoyment. Protect your bike from unexpected malfunctions and failures with the Keep It Rolling Protection Plan. Coverage kicks in when the manufacturers' warranty expires.

- No hassle drive train coverage
- Parts and labor coverage
- Extends manufacturers' warranty up to a total of 5 years
- Free transferability to new bike owners

**BONUS COVERAGE FOR ALL
ACCESSORIES ATTACHED TO
BIKE AT TIME OF PURCHASE**

THIS PLAN COVERS VIRTUALLY EVERY PART OF YOUR BIKE INCLUDING DRIVE TRAIN, BRAKES & SHIFTERS*



*Exclusions: tires, tubes, grips, brake pads, seat fabric, accidents, abuse, wear and tear, and routine maintenance.
For complete coverage, refer to the Terms & Conditions page at www.amtrustgroup.com/contract/KeepItRolling.pdf

For Your Records

Fill out the information below, attach your receipt, and keep it for your records. Your contract number will be delivered to your email address.

3 Year Coverage 5 Year Coverage

Manufacturer: _____

Model: _____

Contract #: _____

Protecting Your Bike is Easy:

1. Purchase the plan that's right for you.
2. If you have trouble with your bike, bring it back to our store or call 1-866-493-6573.
3. We fix and pay for covered repairs. It's that easy!

Terms and Conditions will be provided to you with confirmation of your contract registration via email. Details can be viewed at www.amtrustgroup.com/contract/KeepItRolling.pdf

For Store Use

Customer Information

First Name: _____

Last Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Your email address is required for delivery of your service contract.

Phone #: _____

Bike Information

Purchase Date: _____ 3 Year 5 Year

Bike Price: _____ Coverage Price: _____

Manufacturer: _____

Model: _____

Bike Serial #: _____

Transaction #: _____

Ride Club Member